

Company: NComputing

Position: Web Infrastructure Specialist at high-flying VDI company

Department: IT

Location: Redwood City, CA (in the shadow of Oracle)

NComputing is a leader in bringing the power of desktop virtualization to organizations worldwide. With our unique end-to-end solution that delivers with a high-end PC experience at breakthrough price points, customers around the globe are able to either replace or refresh their desktop infrastructure to deliver more seats to more users with more control than ever before. As a testament to our success, IDC named NComputing the third-largest VDI company during Q3 2011. We call that "The Power of N".

We're looking for an experienced and talented full-time Web Infrastructure Specialist. This position is responsible for maintaining our Drupal-based web server infrastructure and the rest of our hosted infrastructure, which includes salesforce.com, Lithium, Marketo, ecommerce, SSO, Google Analytics, and social media integration. This position works in the IT department to provide the infrastructure for the marketing and support teams' web presence. This position interfaces with web infrastructure partners to deliver a rock solid foundation that gives the marketing and support teams the ability to deliver amazing web content. This position is responsible for creating a reliable and full-featured Drupal-based CMS that enables self-service for the many content providers and curators. This position reports to the IT Manager.

We have a small company culture, so all employees wear many hats in addition to their defined job responsibilities. We help each other, our customers and partners in a variety of ways, both inside and outside our primary expertise.

Key Responsibilities:

- Maintain our Drupal-based web server infrastructure
- Take responsibility for a larger environment of hosted services
- Interface with a wide variety of partners for hosted services, outsourced development, and infrastructure design
- Develop and supervise outsourced development of Drupal-based CMS
- Maintain awareness of new web technologies and implementations to integrate into our infrastructure
- Provide expert direction for new infrastructure components and features
- Primarily interface with Marketing and Support teams to assemble requirements for new infrastructure features
- Work on an IT team with measured deliverables, process documentation and progress reports
- Additional duties as assigned

Required Skills and Qualifications:

- Thorough understanding and hands on knowledge of LAMP
- Expert level experience with Drupal framework, template creation, content management and customizations.
- Familiarity and experience with identity and access management, single sign on capabilities and technologies.
- SEO management experience: SEO optimization, SEM campaigns, optimization of KPI, analyzing and reporting SEO/SEM activity, Google AdWords, Google Analytics and Google Webmaster Tools.
- Experienced Javascript developer – demonstrable mastery of Javascript preferred over familiarity with a few JS libraries such as DOJO, YUI, jQuery, and MooTools.
- Expert level CSS.
- Experience with UI design and development, usability testing and HCI concepts.
- Creation of web graphics using Photoshop.
- Video and audio encoding for web-based delivery.
- Detail-orientated and accurate
- Ability to manage and prioritize multiple projects
- Excellent interpersonal skills
- Strong analytical, creative and reasoning abilities
- Advanced troubleshooting skills
- Excellent communication, project management and prioritization skills
- High proficiency in writing is a must
- Understanding of the web development process, including requirements gathering, design, development tools, technologies, QA and deployment.
- Hands-on or startup experience a must, especially the ability to work under tight deadlines with limited resources

Desired Skills and Qualifications:

- Experience with Marketo and creating/managing content within the Marketo platform.

- Experience with Marketo, primarily Marketo Design Studio and template creation and editing with Marketo framework.
- Experience with Wordpress administration including customizations, integrations, widgets, maintenance and template design.
- Experience administering PBWorks.
- Google Analytics: customized reporting, goals creation and tracking, funnel reporting.
- Experience with internationalization and translation of web content and assets and associated technologies including familiarity with Translation.com's GlobalLink OneLink technology and Transperfect.
- Experience administering and integrating Lithium and other social tools.
- Experience integrating Salesforce.com.